August 30, 2004

Dear Consultant:

We would like to inform you that Walkabout Therapeutic Expeditions in Lehi, Utah, a program of Aspen Education Group, has officially changed its name to Outback Therapeutic Expeditions, effective August 25.

The program name is being changed to avoid any possibility of confusion or perceived trademark infringement with another Utah-based competitive program that incorporates the "walkabout" name and intervention in its wilderness programs.

The new name, Outback Therapeutic Expeditions, retains the same flavor of the original name, and continues to reflect the ancient aboriginal traditions of the "walkabout" rite of passage that inspired the original Walkabout Wilderness Treatment Program.



All other aspects of our unique and successful wilderness therapy program will remain the same.

We anticipate a seamless transition to the new program name. The name change will be communicated over the next few weeks through a press release to industry trade publications, letters to all referrers, as well as letters to current and former students and their families. In addition, we are updating our web site. Our new domain name is <u>outbacktreatment.com</u>.

Attached is a new brochure for Outback Therapeutic Expeditions, along with a Q & A that should answer any remaining questions you may have. If you do have additional questions about the program, please contact me at 1-800-817-1899.

We appreciate your patience as we go through this transition and value your ongoing support as Aspen pursues its mission to provide the best in residential and outdoor treatment programs for struggling youths.

Sincerely,

Rick Meeves Executive Director Tim Thayne Business Director

Outback Therapeutic Expeditions Aspen Education Group